

# Capital BlueCross LOOP

## A free communication service to keep you connected with your health plan

With Capital BlueCross Loop, you can:

- **Save money** We'll share news about discounted gym memberships and tips on how you can save money on healthcare products and services
- **Stay informed** We'll keep you informed about your health plan, and all the available benefits and services that are available to you
- **Live healthy** We'll send reminders about preventive exams, vaccinations, and your health and wellness programs to help you be your healthiest

### How it works

Capital BlueCross Loop combines mobile email with text messaging. Each time a new message is available, you will receive a text with a link to the Loop. You can access your messages from a smartphone, tablet, or computer.

### Getting started

It's easy to enroll! You simply need to have your member ID card handy and then sign up by phone or by text.

- **Enroll by phone** Call **855.939.5426**
- **Enroll by text** Text **capbluecross** to **73529**



**BLUE** 



capitalbluecross.com

\* By signing up for the Capital BlueCross Loop, I authorize Capital BlueCross, its affiliates, subsidiaries and/or agents to text me for informational, transactional (e.g., billing), or marketing purposes including, without limitation, texts sent using an automatic dialing system. I understand that the provision of my phone number is not a condition of purchasing any goods or services, and I may opt out at any time. Message and data rates may apply. Please check with your wireless provider.

The Capital BlueCross Loop is not available to all members. Please check with your employer or review your benefit plan booklet to verify that the Capital BlueCross Loop is included in your program.

Healthcare benefit programs issued or administered by Capital BlueCross and/or its subsidiaries, Capital Advantage Insurance Company, and KeyStone Health Plan Central. Independent licensees of the BlueCross BlueShield Association. Communications issued by Capital BlueCross in its capacity as administrator of programs and provider relations for all companies.